

Why we developed *ImageFinder*

"Time is the most precious thing we have – it is the very stuff of life"

We live in a world flooded by data – much of it graphical.

Cameras, smart-phones, the Web – never has it been so easy to create or access digital art. And with humungous storage capacities readily available, our natural tendency is to store, store, store everything we can.

But with this super abundance comes a caveat – finding something becomes more difficult than tracking down the proverbial “needle in a haystack.”

And that’s what *ImageFinder* is all about – the science (and art) of getting control of all this digital content.

Compelling reasons for using *ImageFinder*:

It’s a no-nonsense generic tool, that can take existing stores of digital data, automatically identify and categorize it, and build a highly searchable database.

It’s like having your own private Search Engine.

Quick Features

- Add and categorize new content in seconds
- Reads EXIF data (where available) to autodate and tag your images
- Has batch processing ability – upload and categorize thousands of images in minutes
- Quick, accurate selection category and originator from auto-lists
- Identify and avoid duplicates
- Automatic reports tell you about duplicates found
- Easy file re-naming – database always stays in sync
- Batch updating of search categories
- Free format searching
- Tag data is easily expanded, to provide highly specific search result

Is Managing Digital Content using up your precious time and energy?

Try the *ImageFinder* solution NOW.

We developed ImageFinder to solve a pretty generic set of problems, affecting a wide range of clients, and it’s become a very dynamic project. We aim to make it even easier to use, more generic, and more capable.

And thanks to all the folk who have tested it, contributed ideas, and provided constructive criticism. Please keep using ImageFinder, and stay in touch.

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Alternatives: people reading this solution also tried (not necessarily in any order):

- ✦ Giant cardex
- ✦ Hiring a stunning blonde secretary
- ✦ Hiring a brunette assistant with total recall
- ✦ Putting their entire collection on the Web and getting Google to index it
- ✦ Transcendental Meditation (mind over matter – if you don’t mind, it doesn’t matter)